

# Columbia University Panhellenic

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## PANHELLENIC FORMAL SORORITY RECRUITMENT

**FOR IMMEDIATE RELEASE**— The Panhellenic Council is excited to host Formal Sorority Recruitment from February 1, 2013 to February 5, 2013.

395 women are registered for Formal Recruitment and Columbia College, General Studies, SEAS and Barnard are all represented. This is an increase of 27% since 2011. Because of this increase an additional day of first rounds was added for the 2013 Formal Recruitment.

Formal Recruitment is run on a Mutual Selection process. Women registered to go through recruitment are referred to as Potential New Members (PNM). Each PNM must attend parties for all five organizations in the first round (first two days). After each round PNM's will rank the organizations they attended parties for, (AOII is dropping out) and the organizations will rank the PNM's who attended their parties. This information is imputed into a computer program which matches the women to the organizations for the next round. This process leads to Bid Day where PNM's receive bids, which are invitations to become members of an organization.

During the first round, Alpha Chi Omega, Alpha Omicron Pi, Delta Gamma, Kappa Alpha Theta, and Sigma Delta Tau will meet every PNM. Alpha Omicron Pi will be participating in the first round of Formal Recruitment to introduce themselves, and will then step out of the process to conduct their own colonization after Formal Recruitment concludes.

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